# The ABC of Computational Text Analysis

## #12 Mini-Project Presentations + Discussion

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# Outline

- presenting your projects
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- discussing your feedback

# Project Presentations

- <u>8 projects</u>
  - 7-8 minutes per group
  - +2 min feedback/questions everyone

- **publish project on the course website if you like**

# Mini-Projects

| Name | Research question |
| --- | --- |
| Stefanie Jakober, Lorena Fähndrich, Serafina Bründler, Maria Krack | Analysis of Migros Luzern' annual reports (2010-2020) on the shift of focus towards more sustainability-related topics and words |
| Valentina Meyer, Dario Haab, Nils Brun | Geschlechter-Analyse von 2 Parteien anhand deren Parteiprogrammen |
| Selina Seiler, Fiona Dudé, Selina Buser | Speeches from Olaf Scholz before and after being Kanzler |
| Jakob Henkel, Felix Sigrist, Livio Lombardo | Speeches vergleichen |
| Ruben Oliveira, Sidney Kämpfer | Compare most used words in presidental speeches in the US across time and parties |
| Anja Zürcher, Arianna Cambianica, Franciska Coric, Jasmin Wyss | Comparison of the mission statements of some Swiss banks |
| Cedric Bähler, Natalie Wüst, Leandra Ferrario, Valerio Moreno | Comparison of annual reports by Glencore |
| Klara Förster, Tamara Gander, Lorena Graf, Lara Stiz | Sprachvergleich einer konservativen Partei, damals vs. heute |

The stage is yours...

# I hear you ...

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- knowledgeable + supportive

- well-organized seminar

- hands-on experience

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- good exercises, yet to little time and no solutions

- lacking use case for Bash

- explanations not always clear

- too fast and ambitious

**Thank you!**

# Why the heck did we learn all this? 🤯

- **Text** is the most abundant form of data. **We want to analyze** that.

- ~~AI~~ Information technology is **transforming our society**. We need to **understand** (to criticize).

# Ensure up-to-date Materials

update with `git pull`

# Nice Work

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It is getting easier from here on,
relax first though!

🏊

# Good Bye…